



Innovative IP Legal Counsel

We find the value of your invention

INVENTGO

INVENTGO has distinguished professionals specialized in IP strategy for your business.

INVENTGO maximize the value of your invention and help monetization of your IP asset.



INVENTGO involves research and analysis on the cutting edge technologies in areas as diverse as web technologies, telecommunications, automotive, business methods, display, computer science, semiconductor, internet networking and medical device.

Professionals of INVENTGO have diverse experience for IP licensing below.

1. Experience of litigation and licensing programs in Korea and US
2. Patent Mining and acquisition of Evidence Of Use for target products
3. Priority(Validity) Search including Japanese Documents
4. Extensive experience of patent prosecution representing many foreign major companies
5. Abundant network with Korean companies and technical engineers for technical analysis
6. IP-related litigations:
 - IP infringement actions before civil courts
 - IP invalidation actions before the Patent Court and the Supreme Court

Practice Areas

Patent Prosecution & Management

- Patent/trademark/design prosecution in Korea and other Asian countries
- Review patent portfolio and strategic consulting for patent management and cost saving

Patent Prior Art & Validity Search

- Patent prior art search based on US, Korean and Japanese prior art
- Invalidity search for competitor's patent, US IPR(Inter Partes Review) and infringement lawsuit

Patent Litigation & Licensing

- Enforce and defend sophisticated IP litigation matters in Korea
- Global Patent licensing in Asia, US and Europe
- Operating licensing program in US based on contingency fee basis

Practice Areas

Patent Mining & Development

- Patent mining and mapping for acquisition
- Evidence of Use and infringement search
- Strategic claim amendment drafting and patent development

IP monetization & Brokerage

- IP due diligence/ IP valuation/ IP-based funding
- Brokerage and transaction for IP acquisition/sale

Trademark & Brand strategy

- Trademark/domain name/ design prosecution and management
- Brand management consulting

Professionals



Wonrim Ryu Patent Attorney
Managing Partner

Education

- Mechanical & Aerospace Engineering, Seoul National University, B.S.(2000)
- Mechanical Engineering, Seoul National University, M.S.(2002)
- Management of Technology, Korea University, Ph.D Candidate (2014)

Qualifications

- Patent Attorney
- Certified Valuation Analyst

Experience

- Renault Samsung Motors, Research Institute, Power Train Test Team
- Lee International IP & Law Group
- Y.PLEE, MOCK & Partners
- Intellectual Discovery Co., Ltd.
- INVENTGO IP & Law Group

Sphere

- Smart Car(General Vehicle), Telematics, Robot, Ship, Software, Medical Device, User Experience, Computer Architectur
- Patent Monetization - Patent Mining/Claim Chart/Monetization Strategy(Sales & Licensing)

Publications / Article

- "Study on fluid velocity measurement in the rotating pipe using telemetry system" (2002)
- "Strategy for desining super patent and patent portfolio" (2014)

Professionals



Changsun Park Patent Attorney
Managing Partner

Education

- Electrical Engineering, Seoul National University, B.S.(2007)
- Intellectual Property, Seoul National University, Master of Law Candidate (2015)
- Santa Clara University Summer LLM Program Course (2014)

Qualifications

- Patent Attorney
- Certified Valuation Analyst

Experience

- Lee International IP & Law Group
- Intellectual Discovery Co., Ltd.
- INVENTGO IP & Law Group

Sphere

- Telecommunications, Software, Security, Wireless Power, Cloud Computing, UX/UI, Gaming, Business Method
- Patent Mining/Patent Map
- Patent Development - Target Product Search/Prosecution Strategy
- Patent Monetization - Evidence of Use Search/Monetization Strategy and Consulting (Sales&Licensing)

Publications / Article

- "Design and analysis of linear ultrasonic motor" (2006)
- "Study on Business Method patent" (2007)

Professionals



Janghyun Yoo Patent Attorney
Managing Partner

Education

Mechanical & Aerospace Engineering, Seoul National University,
B.S.(2008)

Qualifications

- Patent Attorney
- Valuation Analyst of Korea Invention Promotion Association
- Consultant of Korea Creative Content Agency

Experience

- Computronics Co., Ltd.
- 2EIT Co., Ltd.
- Sunyoung International Patent & Law Firm
- Firstlaw. P.C.
- INVENTGO IP & Law Group

Sphere

- Ship, Floating structure, Home appliances, Mobile device, ATM, Railway system, Tire, Semiconductor, Construction, Plant, Environmental facility, Motor, RFID, Computer programs, Software, IT, Business Model
- Patent trend research / Patent map
- IP-related Trials and Litigations
- Validity analysis and Infringement analysis

Publications / Article

- "Analysis of a complex planetary gear system for hybrid vehicle" (2007)
- "Study on combination of a number of interrelated patent applications" (2008)

Case overview

Patent Mining Claim Charts(EOU)

Mobile Device

Network Server

Web Technology

Automotive

Display

Game Software

Battery and Energy storage

AR/VR technology

Standard Technology

Medical Device

Chipsets

Ship and Floating Structure

Power Plant

Patent Investment(Purchasing and IP based VC investment)

Patent Acquisition

- Telecommunication, Video /Audio Codec standard
- Clouding Computing, Security, Web technology, Gaming(
- Wireless power transmission, Mobile Application, Smart Grid
- Network Standard
- Automotive(Telematics, Navigation, V2X communication, Infotainment, ADAS system)
- Fuel cell, Li-ion Battery, BMS system, Solar cell,
- Chipsets(target : Qualcomm, NXP, TI) for mobile Device
- UI/UX for Smart Device(smart phone, smart TV)
- Medical device(stent and endoscope device)

IP Based Investment Funding

- Founding patent-holding company and fund raising
- IP based VC investment for Korean and US companies

IP Monetization

Sales, Licensing and Litigation

IP Sales

- Automotive(Telematics, Navigation)
- 3D display technology
- Network standard

Licensing and Litigation projects

- Telecommunication, Security, Network, Gaming, VOIP, Mobile Application

Patent Pool Licensing

- HEVC video codec standard (MPEGLA)

INVENTGO IP & Law Group

MAXIMIZING PATENT POTENTIAL

Email: info@inventgoip.com
Homepage: www.inventgoip.com

Tel: +82-2-6080-7333

Address
INVENTGO IP & Law Group
5F, 55, Gangnam-daero 58-gil,
Gangnam-gu, Seoul, 135-858, Korea